



INSPIRE.  
INDULGE.  
INTRIGUE.

---

THE MOTIVATING POWER OF EVENTS AT SEA

9 SHIPS / 7 CONTINENTS / INFINITE POSSIBILITIES



# THE WORLD IS A BOOK

AND THOSE WHO DO NOT TRAVEL READ ONLY A PAGE.

– SAINT AUGUSTINE



WATCH NOW



## TABLE OF CONTENTS

3	.....	Introduction to Silversea
5	.....	Exclusive Charters and Benefits
6	.....	Intimate Ships. Big Incentives.
8	.....	The Silversea Fleet
11	.....	Bringing You The World
12	.....	Personal Choice
14	.....	Exceptional Service
17	.....	Dining Choices Abound
18	.....	Onboard Entertainment
20	.....	Awards and Accolades



# GIVE THEM THE WORLD — ALL 7 CONTINENTS

*Corporate decision makers choose Silversea for a variety of reasons. For some, it's Silversea's "motivational appeal" and ability to inspire employees, dealers, distributors, and customers to greater heights. For others, it's Silversea's ultra-luxury ships and suites, purpose built to indulge guests like no other cruise line or resort. All appreciate the intrigue of Silversea's imaginative global itineraries featuring provocative worlds of art, history, culture, adventure and natural beauty.*

Whether to reward your highest achievers or as a full-ship charter for a special event, a voyage with Silversea delivers an unrivalled combination of exclusivity, luxury, and the ultimate in security and privacy. And all with an all-inclusive advantage that offers a genuinely competitive edge. Unlike most big ships and land-based resorts, there are no hidden fees or extra charges, that includes room service and wines and spirits. Nor are there charges for breakout sessions, gratuities, or breakfast in bed. Which adds up to better budget control. Add up the cost saving benefits along with the joy of travel, and it's easy to see why a Silversea cruise is an incomparable incentive for your team and key employees — while earning immeasurable loyalty for you.

---

## SILVERSEA ALL-INCLUSIVE LIFESTYLE

Sailing to over 800 destinations,  
across all 7 continents —  
more than any other cruise line

Free WiFi for every guest

Intimate ultra-luxury ships for  
no more than 596 guests

Butler service for every guest,  
every suite category

Spacious suites, most with  
private verandas

Open seating and  
specialty restaurants

Champagne, wines and spirits  
served throughout the ship

In-suite bar with your  
preferred beverages

Exclusive partnership  
with Relais & Châteaux



Onboard gratuities



*Silver Cloud, Silver Wind, Silver Spirit*



# EXCLUSIVE CHARTERS

Make Silversea's all-suite ships all yours. Charter a Silversea ship and enjoy the freedom to customise the voyage itinerary — including ports of call, duration of time in port, and daily scheduling — and the flexibility to arrange special events, design tailor-made tours, and even create menus that include favourite dishes. Your guests' priorities essentially drive everything but the ship. Also, when a Silversea ship is chartered, your group is assured total exclusivity in a secure and confidential environment while cruising to the destinations of your choice.



## BENEFITS AT A GLANCE

All-inclusive value,  
predictable budgeting

Secure, self-contained  
environment, captive audience

Personalised small-ship service,  
luxury resort amenities

Flexible customised itineraries

Multiple destinations without  
unpacking and repacking

Variety of dining venues,  
customised menus, open seating

Complimentary activities  
and entertainment

*“Silversea is unquestionably the finest pearl found in the ocean. Our guests were overwhelmed with the superior service, fabulous accommodation, outstanding food and top-notch entertainment. If you are looking for a high-end incentive, look no further than Silversea.”*

— DAVID NELSON, VICE PRESIDENT TRAVEL,  
MEETINGS & INCENTIVES, AFLAC PRESIDENTS CLUB CHARTER

# INTIMATE SHIPS. BIG INCENTIVES.

*From large crowds to small groups, from mass-market to one-of-a-kind, simply nothing can compare with the exclusivity of a smaller ship. The intimacy. The camaraderie. The excitement of sailing into secluded harbours where big ships cannot go.*

Open bars and lounges offer a congenial ambience where your guests can network, share ideas and laughter, and get to know each other better. And without the distractions of most land resorts like dallying at the 19th hole or straying into town. Or getting lost among the bars of a mega-ship. Yet with some of the highest space ratios at sea, you'll find a surprising array of public rooms to accommodate any business agenda, from multiple lounges and restaurants to a large theatre and a conference room with state-of-the-art multi-media. And since your associates can't wander too far, you can assure higher attendance and a more productive meeting in a relaxed, stress-free atmosphere that encourages teamwork and helps build stronger relationships.

---

## OUR SMALLER SHIPS ARE PERFECT FOR:

Incentivising employees,  
dealers and distributors

Showing customer appreciation

Staging conferences,  
consumer endorsement  
events or product rollouts

Hosting symposium,  
conventions, meetings

Entertaining influential  
international clients

Housing for global events  
(Olympics, World Cup, etc.)







# OUR FLEET

[LEARN MORE](#)

*At Silversea, we turn our back on the trend to build ever-larger ships. We prefer to build on the range and quality of our onboard and land-based experiences. We're determined to create an ambience in which members of our close-knit community feel at ease. Staying small, with no more than 300 suites, we're able to maintain our alluring blend of intimate cruising and ultimate luxury.*

## SILVERSEA CLASSIC FLEET [↗](#)

**Silver Cloud** — 294 Guests [↗](#)  
Up to August 2017

Resembling a private yacht, *Silver Cloud* sets the standard of excellence as the inaugural ship in our fleet. She provides the most intimate sailing experiences, the luxury of space and the ability to slip into exotic ports off the beaten path.

**Silver Wind** — 294 Guests [↗](#)

*Silver Wind* embraces Silversea's most lauded features ... fewer guests, more space and highly personalised service. One of the most intimate ships afloat, she is still large enough to offer multiple entertainment venues, plenty of room on deck and a spacious spa.



**Silver Shadow** — 388 Guests [↗](#)

*Silver Shadow* takes award-winning, all-suite luxury to the next level while maintaining Silversea's genuine hospitality and intimate, elegant ambience. This ship features one of the highest space-to-guest ratios in cruising.

**Silver Whisper** — 388 Guests [↗](#)

Maintaining an intimate ambience, *Silver Whisper* offers many amenities usually found only on larger ships. She reinforces Silversea's reputation for combining small-ship service with a choice of wide-ranging facilities.



**Silver Spirit** — 540 Guests [↗](#)

*Silver Spirit* combines our distinctive luxuries and celebrated lifestyle with new enhancements, including six dining venues, an expansive 8,300 square foot spa, a resort-style pool, four whirlpools, and the largest suites in the Silversea fleet — 95% with private verandas.

**Introducing Silver Muse** — 596 Guests [↗](#)

Offering the highest number of large suites aboard any of our ships, *Silver Muse* fuses state of the art technology, Italian craftsmanship and luxury modern amenities. Look forward to eight innovative dining venues, multiple culinary options and new and improved facilities aboard.





Silver Explorer, Arctic

## SILVERSEA EXPEDITIONS

### *Silver Explorer* — 130 Guests

Designed for navigating waters in some of the world's most remote destinations, including both polar regions, our purpose-built expedition ship can push through ice floes with ease. *Silver Explorer* offers a level of luxury and service unmatched in expedition cruising.

### *Silver Galapagos* — 100 Guests

With a proven skill for navigating the waterways throughout the Galápagos Islands, *Silver Galapagos* is naturally suited for in-depth explorations. Make this elegant, intimate ship your home away from home as you discover this spectacular region.



Silver Explorer

### *Silver Discoverer* — 120 Guests

*Silver Discoverer* sails for lands untouched by time or tourists. Visit remote tribal villages where few visitors have ever set foot, uncharted atolls and coral isles vibrant with marine life, and vast yet fragile rainforests that nature still claims as her own.

### *Silver Cloud* — 200 / 260 Guests beginning November 2017

With five dining options, the highest space and service ratios at sea, and verandas in almost every suite, *Silver Cloud* sets a new standard of luxury in expedition travel — including a two-story state-of-the-art theatre, perfect for lectures, seminars and films.



Silver Discoverer



Silver Spirit, Tortola, British Virgin Islands



St. Petersburg, Russia



Cinque Terre, Italy

# WE PUT THE WORLD AT THEIR FEET

[LEARN MORE](#)

*There's nothing like travel to motivate your top achievers, and with over 800 destinations on all seven continents, Silversea can give them their dream. There's whale-watching in Alaska and safaris in Africa. Snorkelling in the Seychelles and white-water rafting in Chile. The possibilities are almost infinite — and delightfully intimate, as well.*

The delight of waving to a yachtsman as the ship drops anchor in St. Barts ... the allure of sailing into Monte Carlo's yacht-spangled harbour. Our highly personalised shore programmes offer closer, more immersive encounters with the places they visit — an exclusive after-hours tour of the Hermitage Museum in St. Petersburg, for example, or a private visit to the wine chateaux of Bordeaux. And for the ultimate travel adventure, our expedition voyages can transport them to the most remote, amazing places on the planet. No wonder the world's most discerning travellers prefer the world of Silversea. Whatever they dream of, we can make it happen. Allow us to do the same for you.

*“We chose Silversea for its quality, brand values, personalisation and human touch. Silversea helped us to discover true luxury travel by creating a memorable experience that touched our hearts.”*

— MS. MIMI GUMELATY, DIRECTOR OF MARKETING,  
ASIA PACIFIC FOR MARY KAY ASIA SERVICES LIMITED

# A BUTLER FOR EVERY SUITE — THE ULTIMATE PERK

 [LEARN MORE](#)

*Silversea's all-suite accommodations offer one of the highest space-per-guest ratios in cruising. And each suite includes the services of a butler who can unpack their luggage, polish their shoes, or even help them host a cocktail party for a few business associates.*

Cutting-edge communication systems include Internet, cell phone reception and complimentary WiFi — plus a host of amenities they can personalise as they please from a choice of pillows to Bvlgari or Ferragamo toiletries ... everything you would expect in the finest hotels on land but few hotel suites include a bar stocked with fine wines and liquors — and all on the house.

## SUITE INDULGENCES

*An abundance of thoughtful appointments are included in every suite.*

- Butler service
- Champagne upon arrival and replenished as you desire
- Fresh fruit and flowers
- Down duvets, fine bed linens and plush mattresses
- Spa robe and slippers
- Spacious walk-in wardrobe and full-length mirror
- Italian marble bathroom featuring full-size bath, large separate shower and double vanity
- Flat-screen TVs, interactive video, on-demand movies and music, and satellite news programming
- Free WiFi for every guest
- Daily suite service with nightly turndown

## SUITE CHOICES

*Transform your suite into your personalised home-away-from home with a choice of:*

- Bvlgari, Ferragamo or hypoallergenic bath amenities
- Beverages including wine and spirits for your in-suite bar and refrigerator
- Aromatherapy room scents by renowned Italian perfumer Laura Tonatto
- Nine pillow types
- Firm or soft mattress
- Writing desk with personalised stationery
- Queen size or twin beds

## ADDITIONAL AMENITIES

*For Medallion, Silver, Royal, Grand, and Owner's Suites*

- Laundry service throughout the voyage
- Dry cleaning and pressing throughout the voyage
- Special chocolate welcome
- Afternoon canapés upon request
- Illy Espresso machine
- Dinner at Officer's table
- Dinner for two in Le Champagne, one evening per voyage
- Unlimited Internet access
- Two hours of worldwide phone use from your suite, per voyage segment
- Complimentary daily newspaper of choice (subject to satellite reception)





# THE PERSONAL TOUCH

 [LEARN MORE](#)

*The world of Silversea is a privileged world where every detail is thoughtfully addressed, every request faultlessly honoured. And it's not only because our service ratio is probably the best in cruising — the atmosphere on board is like a private club, where guests are treated more like welcome friends, and our highly dedicated staff seems to delight in making each guest feel well cared for in their home away from home.*

The bartender knows you take your Scotch neat, the butler who serves your favourite canapés, and the deck attendant who hands you a towel, along with a gingered iced-tea as you exit the pool. It is this pampered lifestyle, the delicious sense of freedom and well-being that is the very essence of the Silversea experience. No wonder that year after year, Silversea earns the most coveted awards in travel. Your guests will return feeling refreshed, revitalised and ready to tackle new challenges. Which, of course, should affect your returns in a very positive way.

*“The onboard product is truly six-star plus the crew was faultless and gave generously of their time to ensure everything was carried through to perfection. Without doubt, Silversea is in a different class.”*

— JOHNNY WOLF, MARKETING MANAGER TELECOM PLUS











# FOOD BEGETS THOUGHT

 [LEARN MORE](#)

*Nothing draws people closer together than sitting down to a great meal, sharing news and views over a roast rack of lamb, or talking shop over a fine bottle of wine.*

After all, with our Italian heritage, fine dining has been a centerpiece of the Silversea experience since the very beginning. Partnerships with such high-profile names as Relais & Châteaux keep us at the cutting edge of the culinary scene, and we are continually pushing the boundaries with local, traceable, sustainable and other ethical food trends. Menus include a global range of inventive creations and our master chefs are always ready to prepare a special request à la minute.

Every meal includes what may well be the broadest selection of complimentary wines in cruising (up to 50 labels). You can even upgrade your wine list to connoisseur wines and really wow your guests. (Premium wines are a bargain at sea). And you can sip and savour your repasts at a choice of open-seating and specialty restaurants. Or enjoy dinner, served course-by-course, in the privacy of your suite. As always, choice is yours at Silversea.

*“The food was outstanding, the ship’s facilities were outstanding, the Captain and entire crew were professional, warm and welcoming; and the operation was the epitome of safety and competence. I couldn’t imagine a better cruise or a more qualified and professional team.”*

— GEORGE HEINRICH, PRESIDENT OF INTRADO

# A WORLD OF ENTERTAINING OPTIONS

*Though intimate in size, Silversea ships offer a surprising wealth of facilities thanks to the highest space ratio in cruising. There are wine tastings, food demonstrations and stimulating lectures.*

Guests can spend an hour with a personal trainer, and then head for the spa. And when the stars come out, our ships light up with music and dancing, champagne and laughter, from full-scale productions in the multi-tiered theatre to live entertainment in the lounges. Here in this secure and private environment, you will have their undivided attention and undying loyalty as you escort them from one port to the next. Our signature shore programme allows guests to experience each destination in a more authentic and meaningful way. We offer small-group excursions and private car arrangements that provide fresh insights far beyond ordinary tours. Or treat them to shore excursions and take them wherever you please.

The World. Close up and in depth. That's the silver lining of Silversea. Come experience the difference.

---

## OPTIONS ABOUND

Afternoon tea

Boutique shopping

Bridge tours

Casino gaming

Cultural events

Destination seminars

Enrichment lecturers

Fitness centre

Spa treatments wellness programme

Wine tastings



The Casino



The Boutique



**CRUISE PASSENGER READERS' CHOICE AWARDS**  
Best Luxury Cruise Line  
*Three Years*

**CRUISE PASSENGER READERS' CHOICE AWARDS**  
Best Luxury Cruise Ship  
*Three Years*

**CONDE NAST TRAVELLER, UK**  
Best Small Ship Cruise Line  
*Ten Years*

**TRAVEL WEEKLY GLOBE AWARDS**  
Best Luxury Cruise Company  
*Nine Years*

**THE GUARDIAN AND OBSERVER TRAVEL AWARDS**  
Best Cruise Line  
*Two Years*

**WORLD TRAVEL AWARDS**  
World's Leading Small Ships Cruise Line  
*Three Years*

**WORLD TRAVEL AWARDS**  
World's Leading Luxury Cruise Line  
*One Year*

**WORLD TRAVEL AWARDS**  
Africa's Leading Cruise Line  
*One Year*

**WORLD TRAVEL AWARDS**  
Middle East's Leading Cruise Operator  
*One Year*

**CONDE NAST TRAVELER, US**  
Top Spa at Sea  
*One Year*

**CONDE NAST TRAVELER, US**  
Best Small Ship Cruise Line  
*Nine Years*

**LUXURY TRAVEL ADVISOR**  
Best Cruise Line for Luxury Small Ships  
*Three Years*

**STERN'S GUIDE TO THE CRUISE VACATION**  
Six Plus Stars  
*Four Years*

**TRAVEL + LEISURE**  
World's Best Small Ship Cruise Line  
*Seven Years*

**AMERICAN ACADEMY OF HOSPITALITY SERVICES**  
International Star Diamond Award  
*Six Years*

**GLOBAL TRAVELER**  
Best Small Ship Cruise Line  
*Two Years*

**CRUISE PASSENGER READERS' CHOICE AWARDS, AUSTRALIA**  
Best Luxury Cruise Line  
*Three Years*

**CRUISE PASSENGER READERS' CHOICE AWARDS, AUSTRALIA**  
Best Luxury Cruise Ship — Silver Shadow  
*Three Years*

**TRAVEL & LEISURE, CHINA**  
Best Small Luxury Cruise Line  
*Two Years*

**DANISH TRAVEL AWARD**  
Best Small Ship Cruise Line  
*Five Years*

**INCENTIVES MAGAZINE**  
2016 Platinum Partners Award  
*One Year*





*No matter where you wish to travel, Silversea can accommodate your next event with extraordinary style and value.*

FOR A COMPLETE PROPOSAL AND  
ADDITIONAL INFORMATION, **CLICK HERE** FOR THE  
CORPORATE & INCENTIVE WEBSITE OR **CONTACT SILVERSEA**

---

**ASIA**

+65 6223 7066 (Singapore)

**AUSTRALIA & NEW ZEALAND**

+61 2 9255 0600 (Sydney)

**UNITED KINGDOM**

+44 0 844 770 9050 (London)

**EUROPE, MIDDLE EAST & AFRICA**

+49 69 920 3993 443 (Frankfurt)

**U.S., CANADA & LATIN AMERICA**

800.722.9955 or +954 468 3016 (Miami)



Silversea.com/inspire